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FLOR HOSTS INTERACTIVE DESIGN WORKSHOP WITH ILLUSTRATOR, THOM GLICK

Elmhurst, IL, July 1, 2010 – FLOR, Inc., manufacturer of beautiful, adaptable and responsible modular fashions for your floors, will host the first in a series of informative and interactive workshops at their retail store in Chicago, located at 1873 North Clybourn Avenue, on Wednesday, July 14, 2010 from 6:00 p.m. to 8:00 p.m. The workshop, “[Telling Stories with Pictures](#)” will be led by recent FLOR collaborator and illustrator, [Thom Glick](#), whose work is featured in FLOR’s new [Character Sketch™](#) style.

In his workshop, Thom will explore the challenges artists face in engaging audiences through storytelling. He’ll share insights into how he crafts a truly engaging and personal story through illustration, and will guide workshop participants in the development of their own drawings by focusing on four components he believes necessary for successful composition: environments, character interaction, props and symbolism.

“We’re thrilled to be able to partner with Thom Glick on this first interactive workshop event,” said Chip DeGrace, vice president, creative at FLOR. “We believe self-expression through design is another form of storytelling, and FLOR provides a medium for people to tell their stories in their homes. Our new store is the perfect location to be empowered to tell your story. It demonstrates the relationship between art and design in the home and helps people realize how accessible design is for their homes.”

“I’m very excited to have this opportunity to work with FLOR,” remarked Thom Glick. “What FLOR does – the product they produce – is so inline with my views on art and design. With pattern, color and texture, FLOR helps to provide interior spaces with character, but more importantly, they help individuals express their personalities and tell their stories. In this workshop, I’ll share my favorite techniques for telling stories, evoking emotions, and starting conversations using imagery.”

The “Telling Stories through Pictures” workshop is open to the public, but space is limited. Those interested in participating are encouraged to R.S.V.P. at FLOR.com/RSVPglick by July 12, 2010, to secure their spot. Art supplies and refreshments will be provided.

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About FLOR

Launched in the spring of 2003 as part of the Interface, Inc. family of companies, FLOR's innovative modular design system of 19.7-inch carpet squares allows people to freely and easily mix and match colors, patterns and textures in any shape for any space—from rugs to runners to wall-to-wall. FLOR's inherent adaptability lets anyone create the carpetflooring they want and need, with the flexibility and efficiency necessary for everyday, modern life—all the while leaving the smallest footprint on the earth. From design and manufacturing to reclaiming and recycling old FLOR into new, our sustainability focus affects everything we do. A participant in Interface's Mission Zero, FLOR joins in the promise to eliminate any negative impact our company may have on the environment by the year 2020. Learn more at FLOR.com/sustainability.

About Thom Glick

Illustrator, Thom Glick loves to tell stories. His illustrations are curious snapshots that invite viewers into an odd world populated by bizarre characters and skewed perspectives. Every snapshot engages the viewer as an opportunity to participate in his stories, and ultimately evoke conversation.

A Midwesterner, Thom grew up in West Milton, a small town just outside of Dayton, Ohio. Not unlike most children, he was fascinated by picture book illustrations and popular television shows. He developed a love for drawing, heavily influenced by artists like Stephen Gammell, Dr. Seuss, and Jim Henson. Eventually, Thom went on to study at Columbus College of Art & Design, graduating with a BFA in Illustration. Soon after graduating, Thom was painting murals and designing signage for Trader Joe's. Soon after that, he was freelancing, producing illustrations for a variety of clients and markets – apparel graphics for Johnny Cupcakes, editorial illustrations for *Cat Fancy Magazine* and Forbes.com, an album cover for The Pack, concept work for Pepsi-Cola/Spike DDB, and even greeting card designs for American Greetings. For more on Thom Glick, visit FLOR.com/thomglick.

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