— CELEBRATING 20 YEARS —

# FLOR

LATE FALL 2023

Send out the invites and get guestready with a little something new.

Cover: Terrain in Bone shown on pg. 20

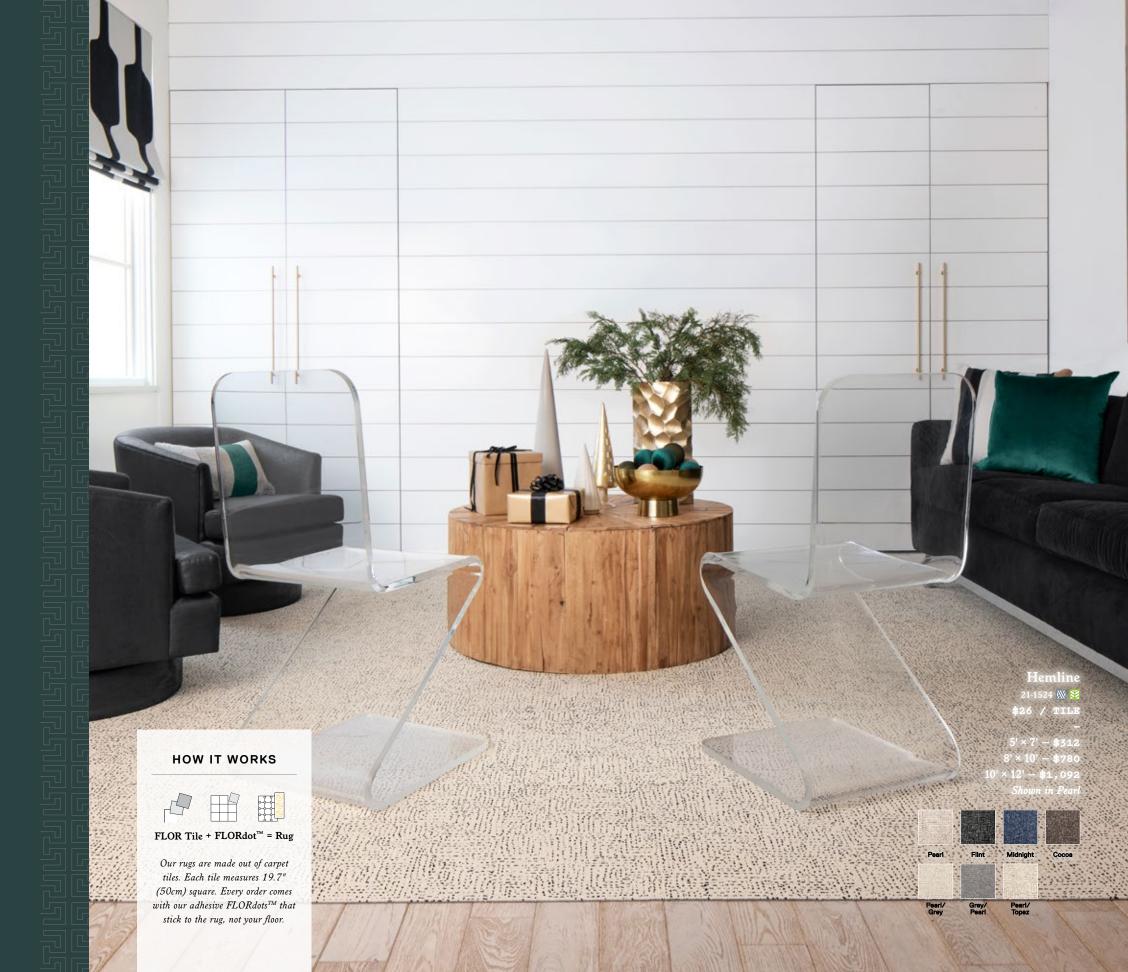
Creative Rug Design

# Celebrating 20 Years

Nowadays, we know customers not only appreciate environmental responsibility from companies—they expect it. From the very beginning, it's always been about more than just beautiful design.

It's about creating products that leave a lasting impression. It's about smart, innovative products that let people design without limits, restrictions, or waste. It's about the style you see and the beautiful things that go into our products. And it's about being thankful for those who helped us get here, dedicated customers like you. So, as we venture out into the next 20 years (and beyond!), we'll continue to create products that don't just look good. They do good. And we think that's beautiful.





## THEN and NOW

While we're proud of where we are today, we're even more proud of the many milestones it took to get here.

This is what 20 years of smart, beautiful, and responsible looks like.

#### 2003

FLOR is launched by Interface, Inc. to bring its innovative carpet tiles beyond businesses and into homes with our first spring catalog.



2009

Our first storefront opens in Lincoln Park, Chicago.



2022

We create our first-ever carbon negative rugs using materials that sequester carbon from the atmosphere.



#### 2007

Our Return & Recycle program invites customers to mail their old tiles back to be recycled into beautiful new rugs.



2011

We partner with ECONYL® to become the first flooring company to use recycled nylon in our rugs.



THE CARBON NEGATIVE COLLECTION Learn more on pg. 26

# 出

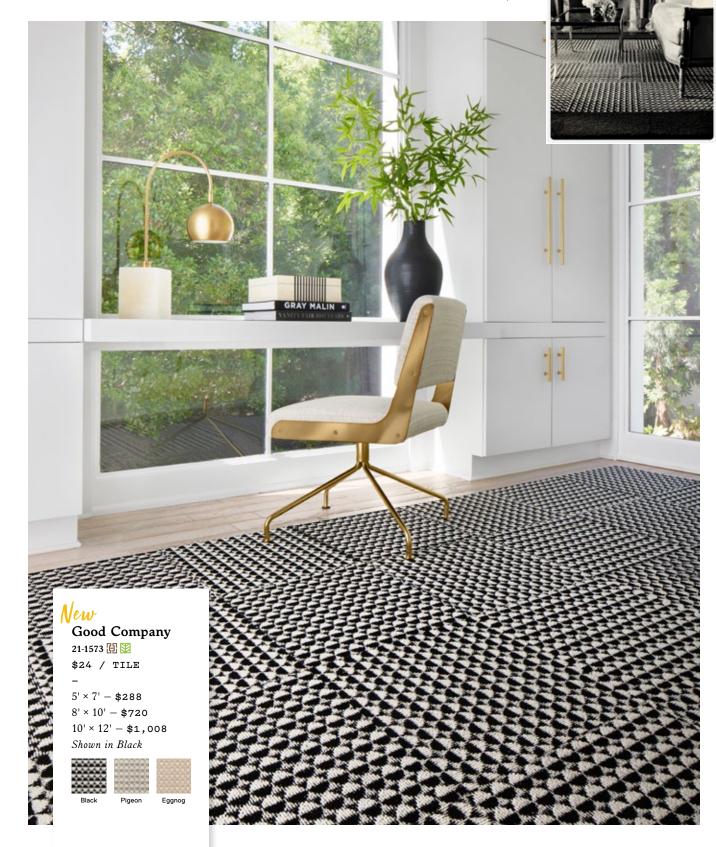
Introducing
HERITAGE
COLLECTION
by FLOR

After 20 years, you can imagine we've got a deep vault of archived products. So in celebration of our anniversary, we've selected three of our favorites and are reviving, modernizing, and re-releasing them to live in the Heritage Collection by FLOR. We already know you'll love them.

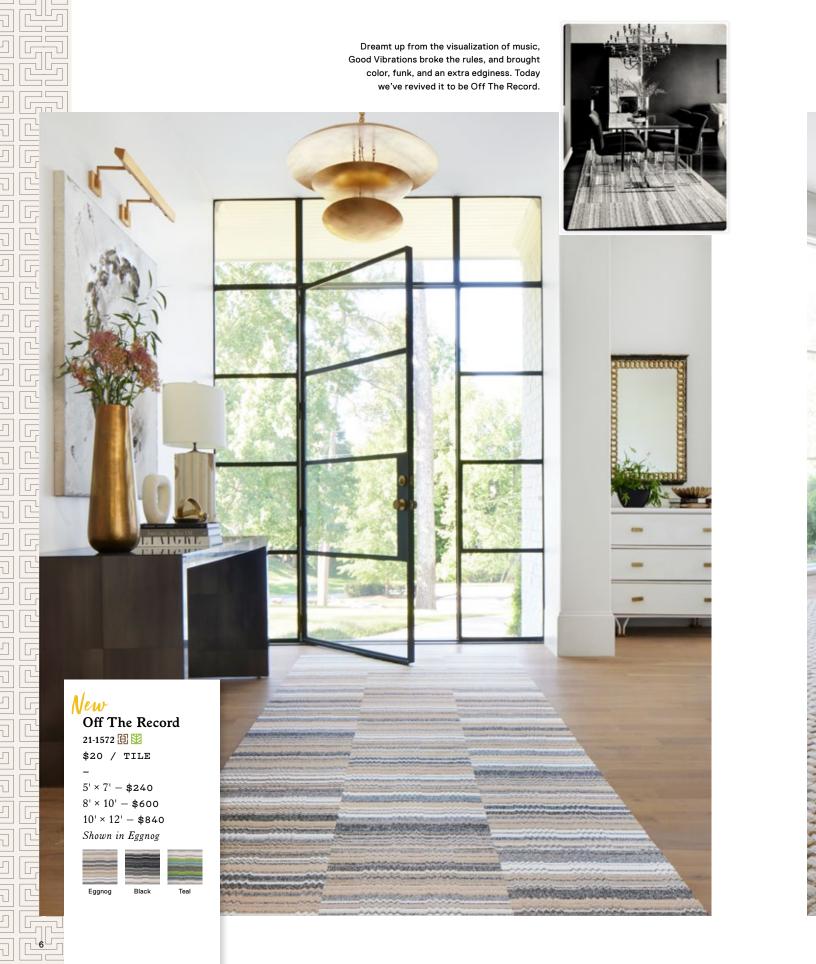
Want to bring these new favorites home?

FLOR.com/heritage-collection

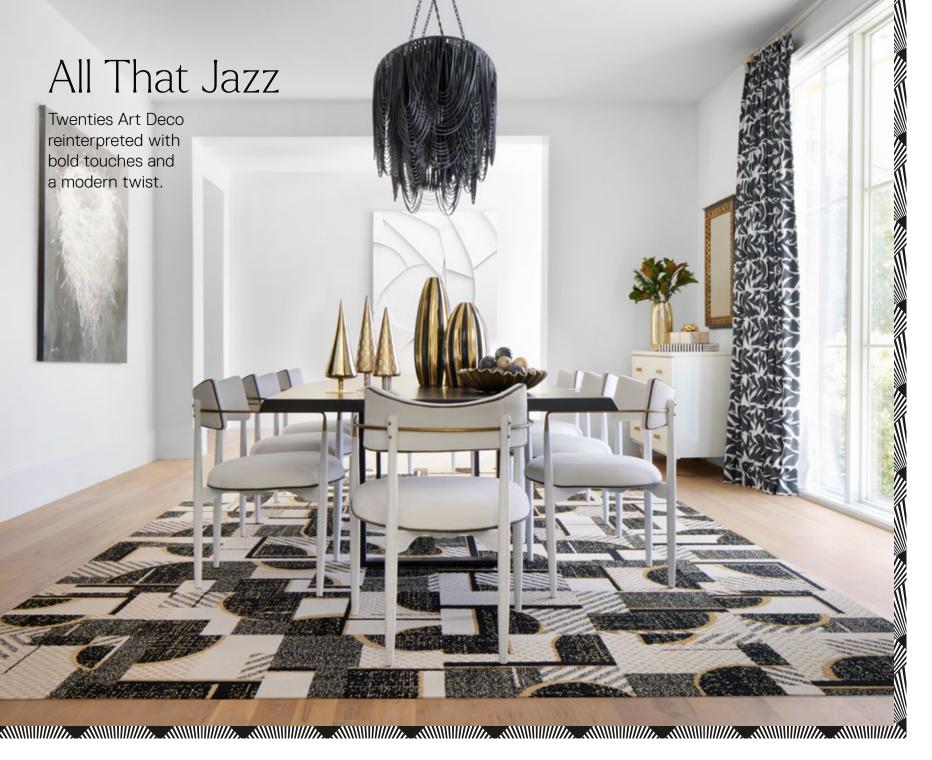
Originally inspired by the floor-length, lightweight wool dresses from days gone by, Delaine featured a subtle, antique pattern, and was the definition of "beauty in simplicity." Today, we've re-envisioned it as Good Company.



4 FLOR.COM | Celebrating 20 Years







## **New** Clevelander

21-1568 👺

\$32 / TILE

5' × 7' - \$384

8' × 10' - \$960

10' × 12' - \$1,344

Shown in Black/Gold





#### New

#### Sidecar

21-1567 👺

\$32 / TILE

5' × 7' - \$384

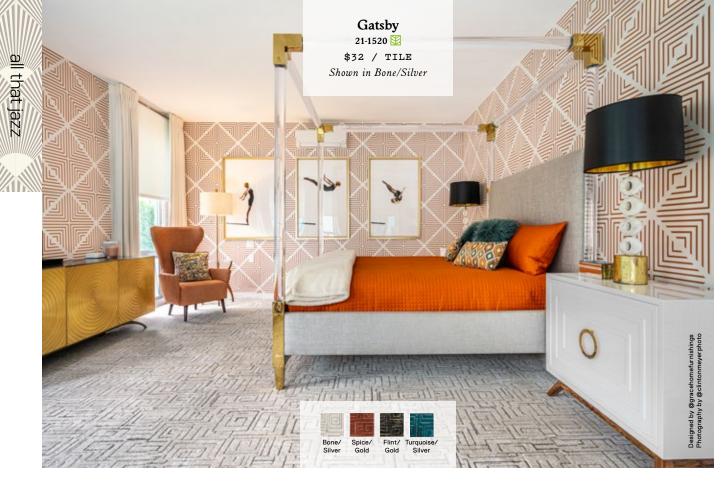






8' × 10' - \$960 10' × 12' - \$1,344 Shown in Chalk/Silver





#### Knit Wit

21-1528 \$32 / TILE

5' × 7' - \$384 8' × 10' - \$960 10' × 12' - \$1,344 Shown in Porpoise/Gold



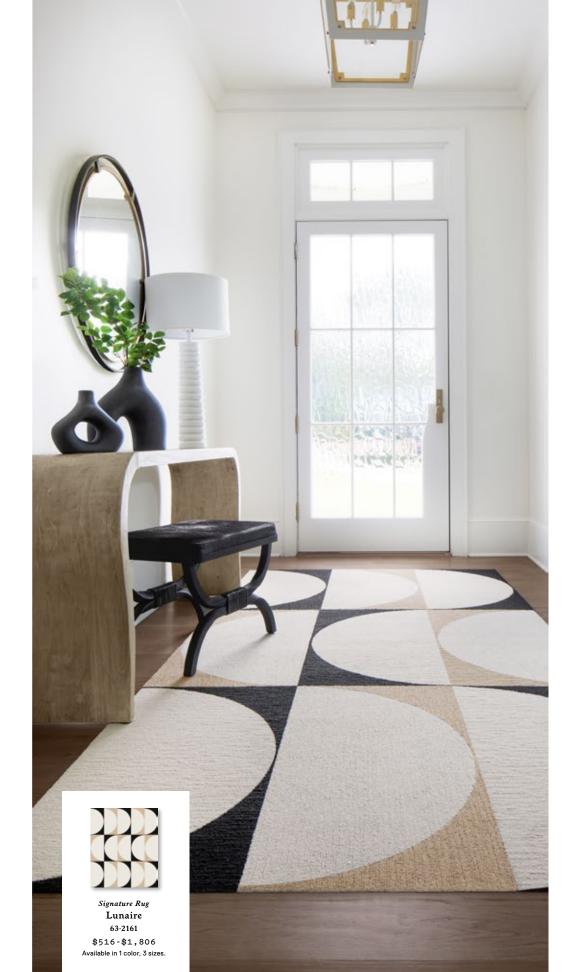






Company coming? Rest assured FLOR tiles typically ship within 2 business days.





#### Made You Look

21-1361

\$18 / TILE

5' × 7' - \$216

 $8' \times 10' - \$540$ 

10' × 12' - \$756



Shown in Bone, Eggnog, and Black



































































#### Suit Yourself

21-1318 🔡

\$18 / TILE

5' × 7' - **\$216** 

8' × 10' - \$540

10' × 12' - \$756 Shown in Linen

























#### You're So Vein

21-1542 👺

\$29 / TILE

5' × 7' - \$348 8' × 10' - \$870

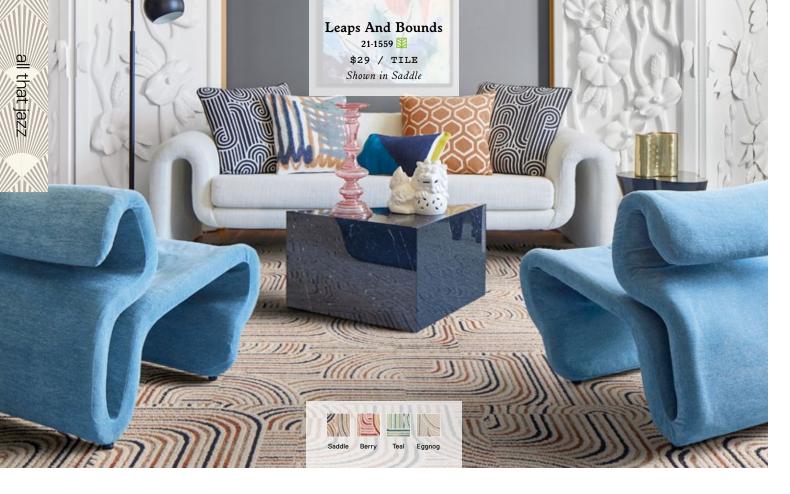
10' × 12' - \$1,218 Shown in Beige/Silver















#### Find Your Signature Look

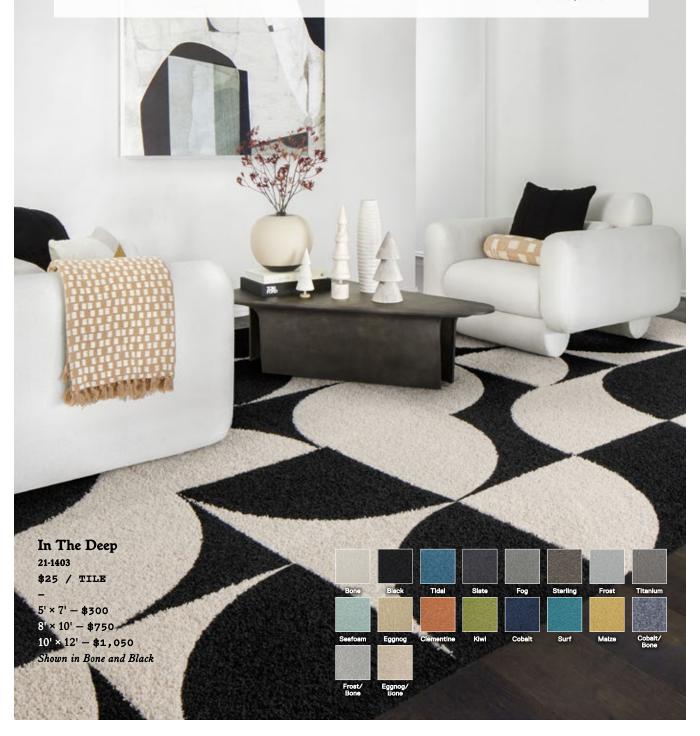
Signature Rugs take the guesswork out of shopping, giving you an unforgettable look without planning your rug from square one. We figure out the design and calculate how many carpet tiles you will need. All you do is choose the size, put it together, and enjoy.

#### FLOR.COM/SIGNATURE-RUGS



Signature Rug First Come, First Curve 63-2169

\$342-\$1,197 Available in 1 color, 3 sizes.







#### Zera

21-1555

\$29 / TILE

 $10' \times 12' - \$1,218$ Shown in Bone/Black

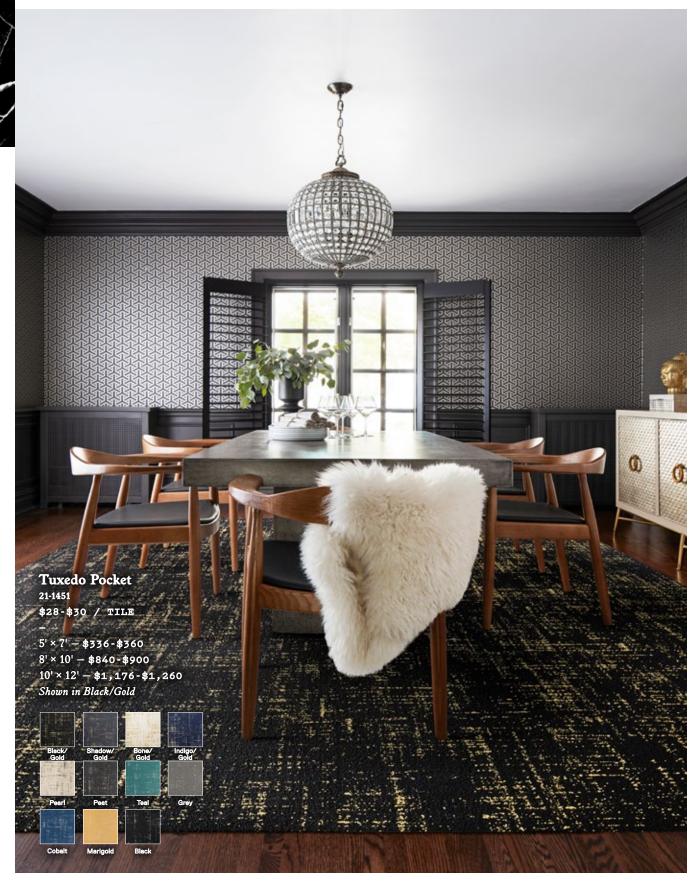












#### Oasis Retreat

21-1455 🔡

\$28 / TILE

5' × 7' – \$336 8' × 10' - \$840

10' × 12' - \$1,176

Shown in Granite

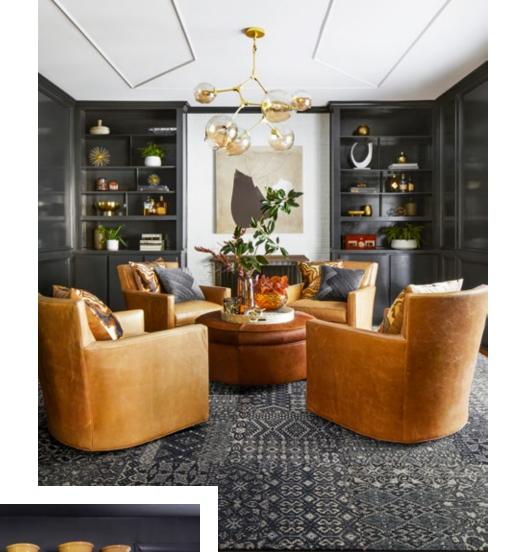












#### It's Snow Problem

21-1412

\$27 / TILE

5' × 7' - \$324 8' × 10' - \$810

10' × 12' - \$1,134 Shown in Bone







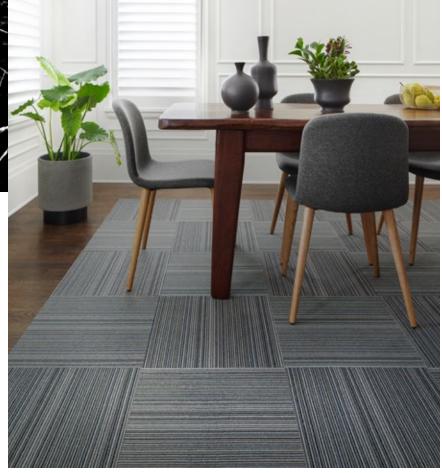








18 FLOR.COM | Create your own size at FLOR.com



#### Upcycle 21-1399

\$18 / TILE

5' × 7' - **\$216** 8' × 10' - \$540

10' × 12' - \$756 Shown in Granite







#### Rush Street 21-1440 🔡

\$15 / TILE

5' × 7' - \$180

8' × 10' - \$450

10' × 12' - \$630

Shown in Grey

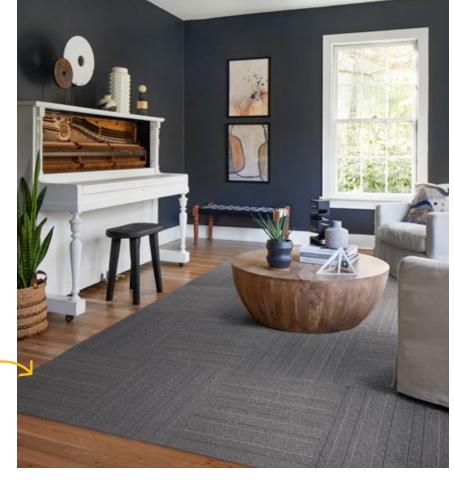












Turn up the tunes and dance the night away! FLORdots hold your tiles together, don't stick to the floor, and are included in every order.

#### Terrain

21-1534 👺

\$30 / TILE

5' × 7' - \$360

8' × 10' - \$900

10' × 12' - \$1,260

Shown in Pearl and Bone on Cover





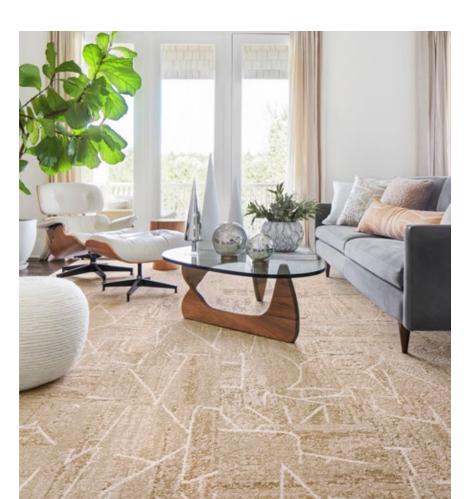


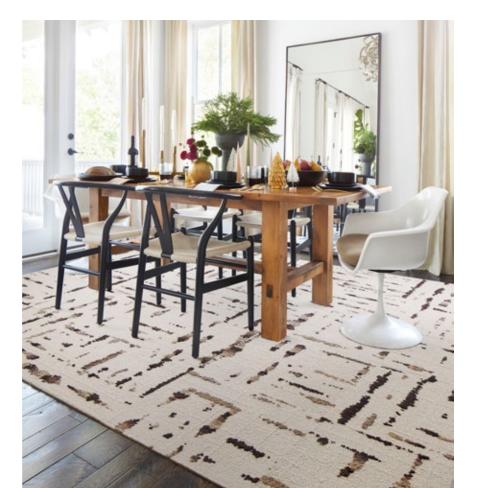




#### Now Accepting Apple Pay®.

Quick and easy checkout anytime, anywhere.





#### Lilting

21-1425 \$36 / TILE

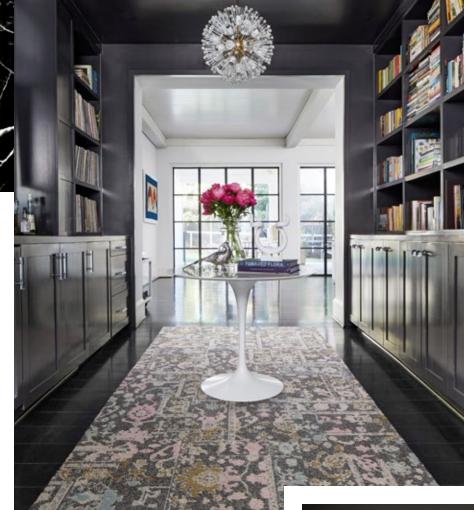
5' × 7' - \$432  $8' \times 10' - \$1,080$ 

10' × 12' - \$1,512 Shown in Mahogany









#### Ou La La

21-1521

\$28 / TILE

5' × 7' – \$336 8' × 10' - \$840

10' × 12' - \$1,176 Shown in Grey











FLOR tiles come in 19.7" × 19.7" squares (50cm × 50cm)

#### Savoir Faire

21-1557 👺 \$32 / TILE

5' × 7' - \$384 8' × 10' - \$960 10' × 12' - \$1,344

Shown in Grey/Silver



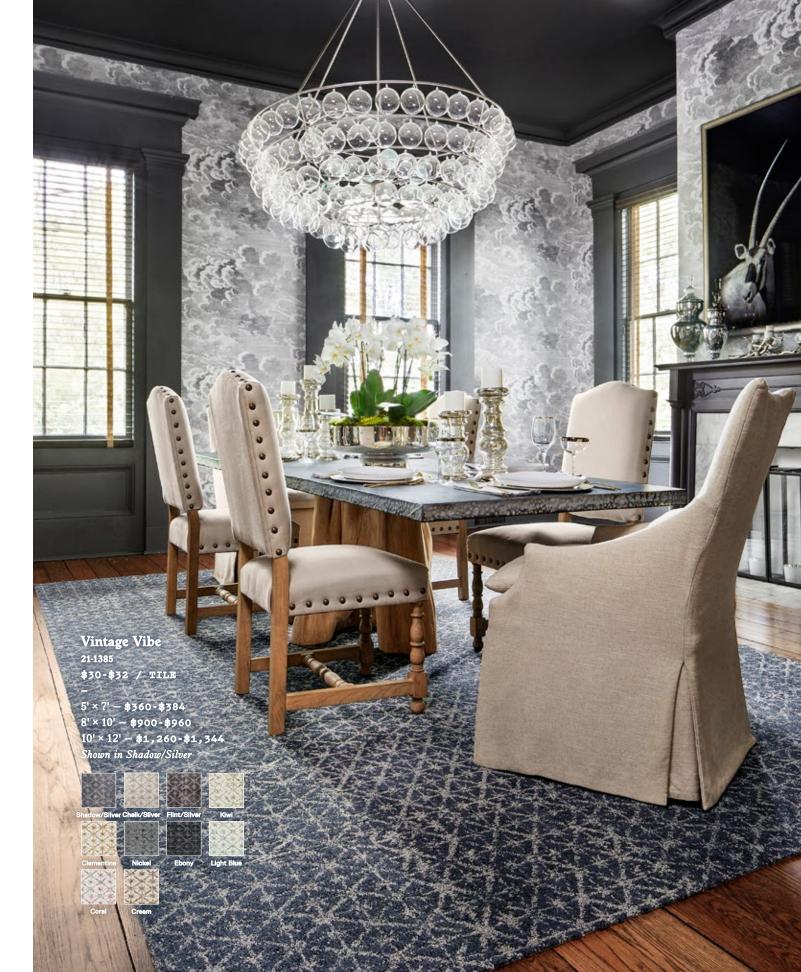
















#### Be Cool 21-1458

\$18 / TILE

5' × 7' - \$216 8' × 10' - \$540 10' × 12' - \$756

Shown in Teal









Holiday dinner get too festive? FLOR tiles are easy to clean and easy to love. When life gets messy, simply pick up a tile to spot-clean or replace.









## FLOR THE FUTURE.

Do something good for the planet and your home with eco-conscious area rugs from FLOR. Like the yarns used in our rugs, our journey to sustainability is woven into who we are. With thoughtfully sourced materials and a commitment to lower our carbon footprint, our rugs will look beautiful in your home and are good to the Earth.

#### Learn more at FLOR.com/responsible





a natural fit



create with carbon





act for the future

### Your Rug, Your Way.

We believe a rug should be able to handle daily life and do it with style. The secret to our good looks is individual carpet tiles. If you want to update the style or change the size, no problem. Just replace a few tiles, not the whole rug.

**SAMPLES** 

See a style you like? Order our 6" samples for \$2 each. Visit FLOR.com/samples to get started.

ORDER Once you place your order, most ship within 2 business days and arrive to your home in 5-7 business days.

**FLORDOTS** These adhesives stick to the bottom of each tile, not to your floor. With only two components, one person can assemble the rug.

**EASY CLEANING** The tiles come apart for easy cleaning-just loosen the FLORdot, rinse tile in your sink, and put it back in place.



#### STANDARD & CUSTOM SIZES

Select a standard rug size or enter your room dimensions into our tile calculator for a custom size. FLOR tiles are 19.7" or 50cm square. Visit us online at FLOR.com/tile-calculator.







12 tiles

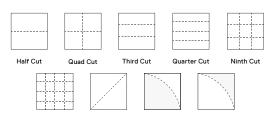
......

30 tiles

10' x 12' 42 tiles



Cuts can help you get the best look for your space. Each cut is \$3.50 per tile. We also offer complimentary design services by phone or email.



Arc Cut







Sixteenth Cut

ADHESIVE FLORDOTS



RINSE STAINS EASILY

#### Payments made easy with affirm. To learn more go to FLOR.com/affirm.

#### CONTACT US

For all questions and design inquiries, contact FLOR Customer Care. Monday-Friday 10am to 6pm FT Phone: 866.281.3567 Email: support@FLOR.com

#### GUARANTEE

FLOR warranty covers manufacturer's defects in product for one full year from purchase date You may return for refund or replacement of the same item. Dye lots, colors, and styles are subjection to change. We recommend purchasing a few extra tiles in case one becomes damaged beyond renair. To learn more visit FLOR com/warranty.

Occasionally we make our mailing list available to other companies. If you'd prefer to opt out of these mailings, please contact Customer Care, View our full policy at FLOR.com/privacy.

#### INSTALLATION

FLOR can be installed indoors over clean, hard, dry surfaces and smooth, fully cured, sealed concrete floors. FLOR cannot be installed outdoors; over carpet or padding; on surfaces with solvent-based sealers; on hand-painted surfaces or those with vintage varnishes; or on unfinished wax floors. FLORdots come with every order but you can always order more: 12 FLORdot cost \$5 and can be ordered online or over the phone. To learn more visit FLOR.com/install.

#### **RETURNS & REFUNDS**

We want you to love your FLOR. If you are not satisfied with your purchase, we will accept returns of unused items in original condition with a valid proof of purchase within 30 days of customer receipt. Return shipping and any bsequent damages from return shipping are the responsibility of the purchaser. A refusal or cancellation of shipment is liable for return and original shipping costs, as well as a 15% restocki fee. Products sold as a set (e.g., Signature Rugs) through a distributor/retailer/vendor or their returns. Please contact the distributor/retailer vendor directly. FLOR outlet products are nonrefundable. Samples and gift cards cannot be returned for a refund. All FLOR custom-cut orders are final. Cutting fees are nonrefundable

FLOR cannot accept merchandise purchased

#### PRICES & SALES TAX

Prices in the catalog and on FLOR.com are in U.S. dollars and do not include sales tax or shipping. Availability, pricing, and delivery rates are subject to change. Taxes may apply For Canadian shipments, all taxes, duties, and brokerage fees may apply. Commercial and contract orders may be subject to different pricing

#### **CATALOG & EMAIL**

Sign up to receive our catalog or emails at FLOR.com. If you no longer wish to receive our catalog, please unsubscribe by visiting FLOR.com/unsubscribe or by contacting Customer Care.

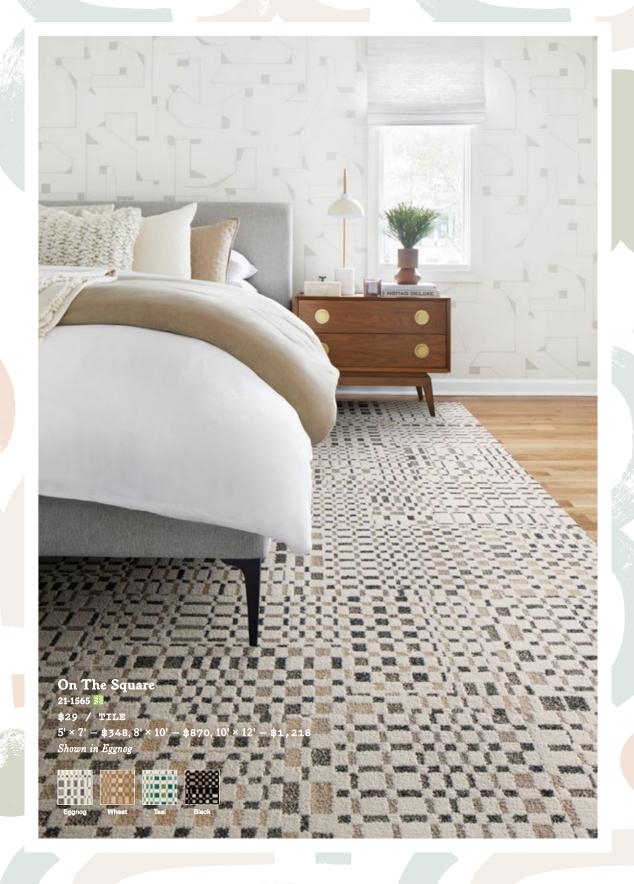
#### SHIPPING & DELIVERY Your order will arrive in oversized pizza boxes

most ship within two business days and arrive to your home in 5-7 business days. All FLOR tiles ship for \$2.50 each in the continental U.S. Additional costs apply for expedited shipping or shipping outside of the continental U.S. Orders to Alaska, Hawaii, and Puerto Rico are eligible for next-day and second-day air. For Canadian orders, custor charges, brokerage charges, duties, and taxes may apply. Shipping costs are nonrefundable. Orders of 175+ tiles may require up to 8 weeks to ship. For commercial and contract orders. please visit FLOR.com/commercial. FLOR does not ship to APO addresses. No CODs

#### **TERMS & CONDITIONS** All terms and conditions subject to change without notice.

866.281.3567 | FLOR.COM 27







#### Doe Re Mi

21-1487 🔡

\$28-\$30 / TILE

5' × 7' - \$336-\$360 8' × 10' - \$840-\$900 10' × 12' - \$1,176-\$1,260 Shown in Eggnog/Gold









Mod Cow

21-1357 \$28 / TILE

5' × 7' - \$336 8' × 10' - \$840

10' × 12' - \$1,176 Shown in Tan







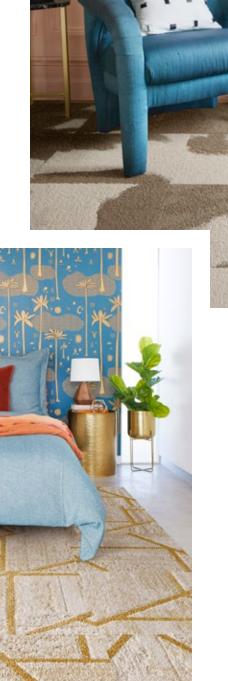






FLOR Tile + FLORdot<sup>™</sup> = Rug





#### Heavy Metal

21-1530

\$32 / TILE

5' × 7' - \$384 8' × 10' - \$960 10' × 12' - \$1,344 Shown in Pearl/Gold

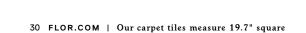












Among The Wildflowers

21-1452 🔡

\$29 / TILE

5' × 7' - \$348

8' × 10' - \$870

Shown in Palm

 $10' \times 12' - \$1,218$ 



#### Savile Row

21-1541

\$28 / TILE

5' × 7' - \$336 8' × 10' - \$840

10' × 12' - \$1,176 Shown in Cobalt









Payments made easy. Learn more at FLOR.com/affirm

#### Palm Reader

21-1467 \$34 / TILE

5' × 7' - \$408  $8' \times 10' - \$1,020$ 

10' × 12' - \$1,428

Shown in Kale







#### Skyfall

21-1480 🕎

\$30 / TILE

5' × 7' - \$360

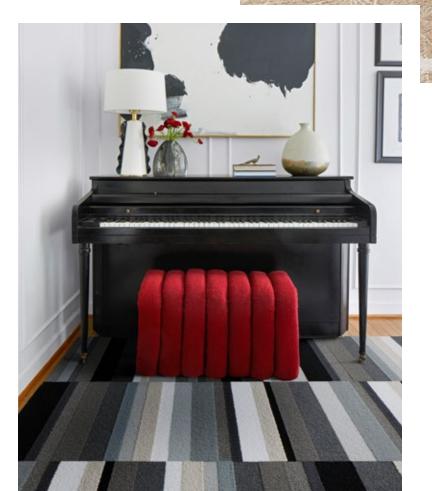
8' × 10' - \$900 10' × 12' - \$1,260 Shown in Eggnog











#### Parallel Reality

21-1306 \$20 / TILE

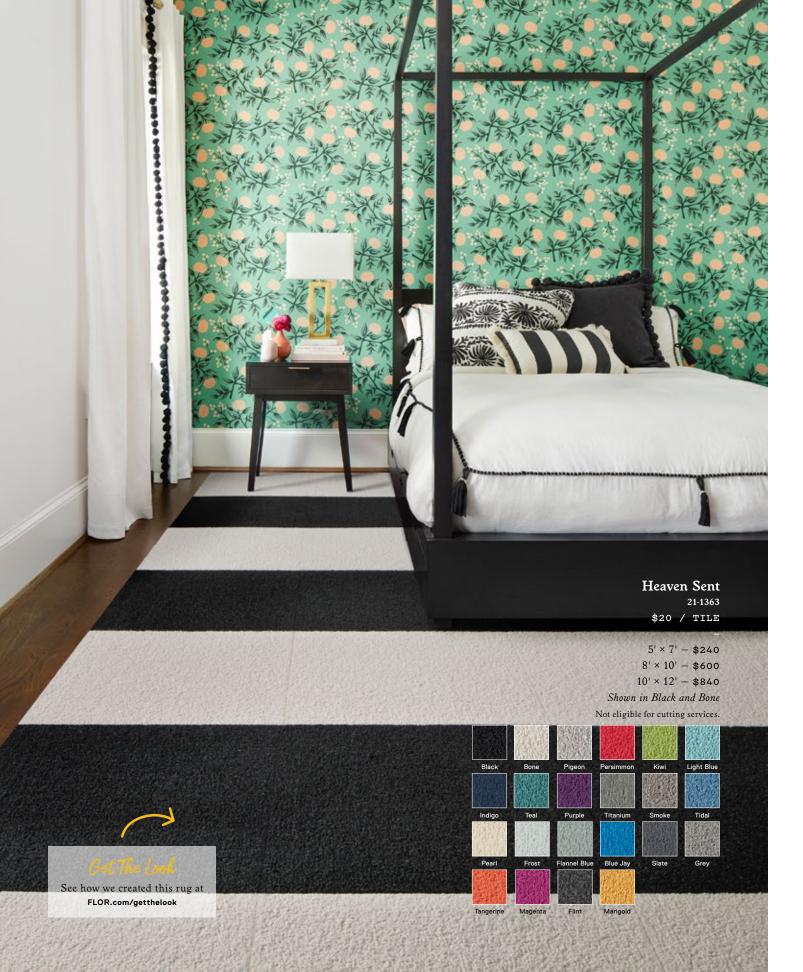
5' × 7' - **\$240** 8' × 10' - \$600

10' × 12' - \$840 Shown in Grey









#### Twisted Spokes

21-1394

\$22 / TILE

5' × 7' - **\$264** 

8' × 10' - \$660

10' × 12' - \$924 Shown in Black

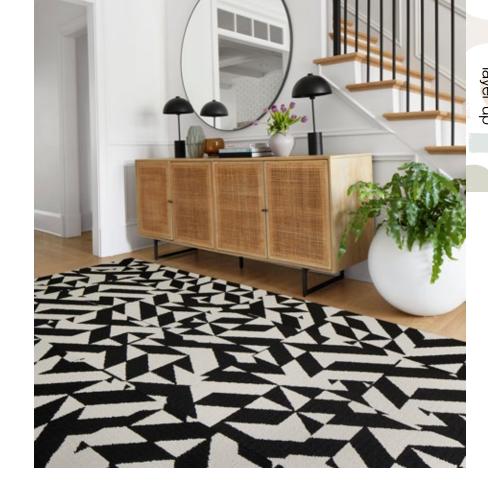


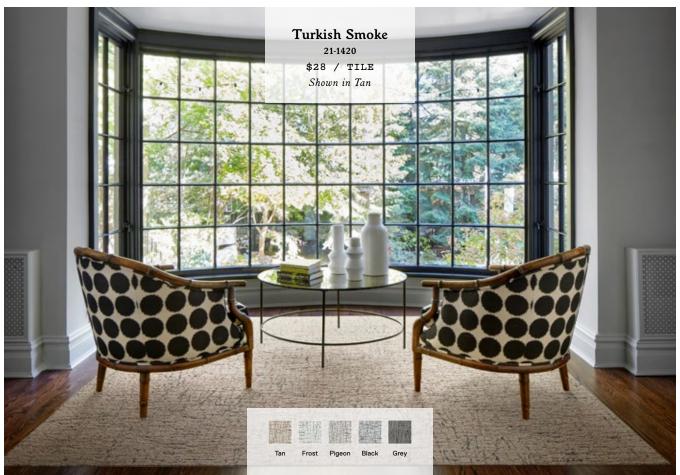














#### Thick And Thin

21-1532 👺

\$16 / TILE

5' × 7' - \$192

8' × 10' - \$480 10' × 12' - \$672

Shown in Cobalt









To A Tea

21-1563 👺

\$30 / TILE

5' × 7' - \$360

8' × 10' - \$900

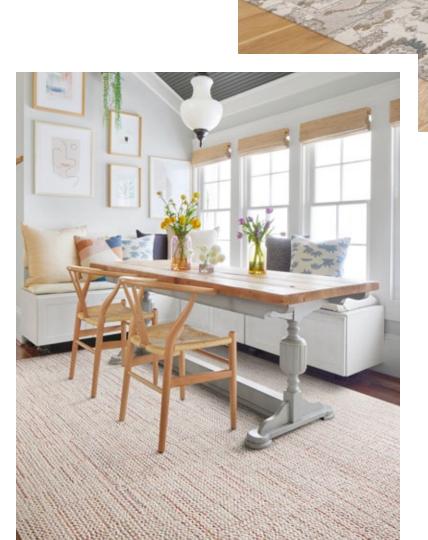
10' × 12' - \$1,260 Shown in Chalk







Say goodbye to cold feet with an arrangement that allows enough space to step out of bed and onto a soft, inviting rug.





\$24 / TILE

5' × 7' - \$288

Shown in Bone

8' × 10' - \$720 10' × 12' - \$1,008





#### Reoriented

21-1320 \$26 / TILE

5' × 7' - \$312

8' × 10' - \$780 10' × 12' - \$1,092

Shown in Grey

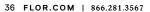








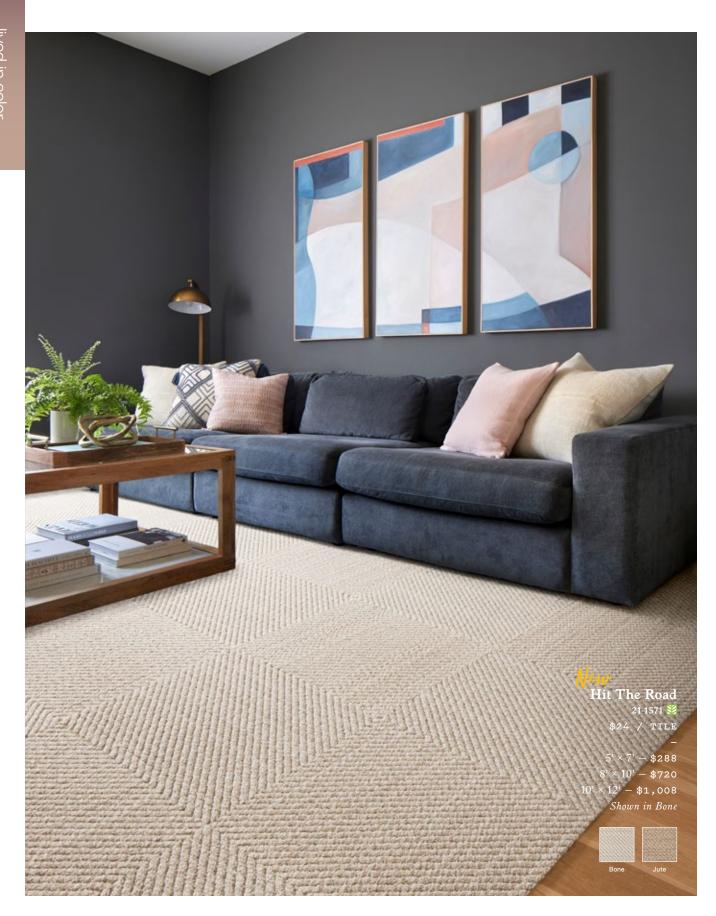


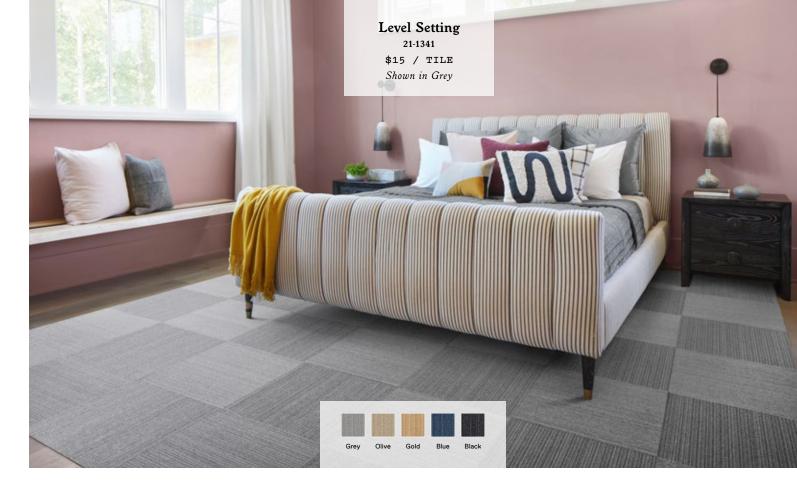


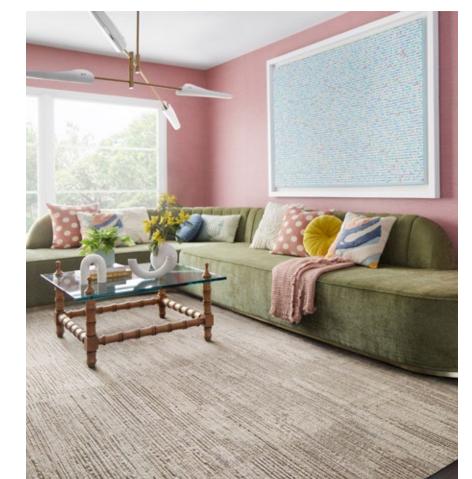
# Lived In Color Desaturated hues that bring a calming depth











#### Fully Barked

21-1409 \$19 / TILE

5' × 7' - \$228

8' × 10' - \$570

10' × 12' - \$798

Shown in Tundra

















≰Pay

Now Accepting Apple Pay.

Quick and easy checkout anytime, anywhere.



#### Trade Winds

21-1540 👺

\$30 / TILE

5' × 7' - \$360

8' × 10' - \$900 10' × 12' - \$1,260

Shown in Bone







Still deciding? SAMPLE WITH \$2 SWATCHES

#### Carry A Torch

21-1391

\$30 / TILE

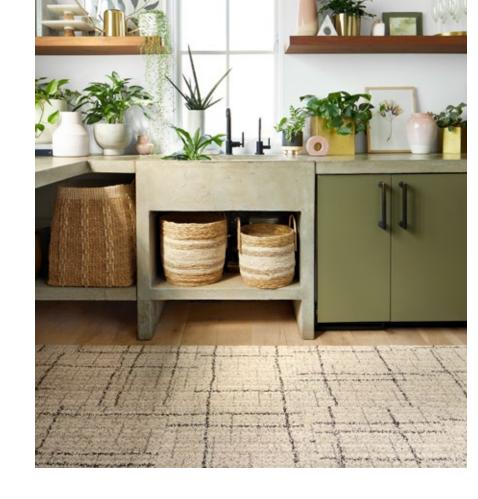
5' × 7' - \$360

8' × 10' - \$900

10' × 12' - \$1,260 Shown in Cream







#### Coming Along

21-1345 👺

\$22 / TILE

5' × 7' - \$264

8' × 10' - \$660

10' × 12' - \$924

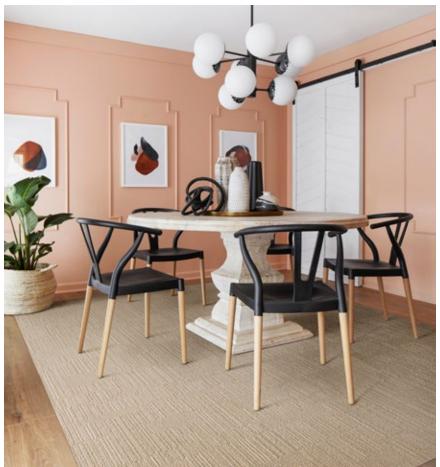
Shown in Pearl











#### Morning Coffee

21-1039 👺

\$18 / TILE

5' × 7' - **\$216** 

8' × 10' - \$540

10' × 12' - \$756 Shown in Half & Half









# Snow Daze

Soft, warm whites that are anything but chilly.



#### **Chasing Pavement**

21-1484 👺

\$32 / TILE

 $5' \times 7' - \$384, 8' \times 10' - \$960, 10' \times 12' - \$1,344$ 

Shown in Chalk/Silver





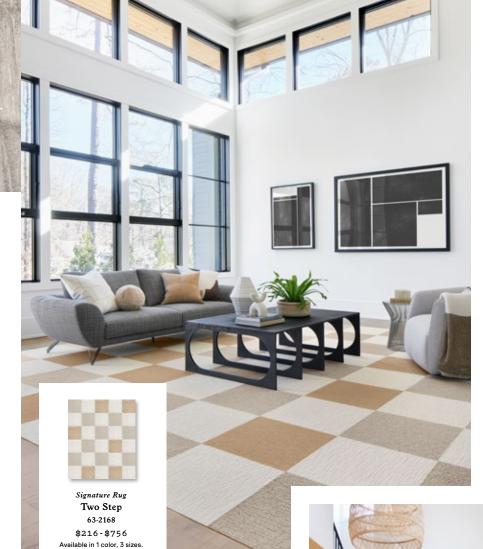












#### Made You Look

21-1361

\$18 / TILE

5' × 7' - **\$216** 

8' × 10' - \$540 10' × 12' - \$756

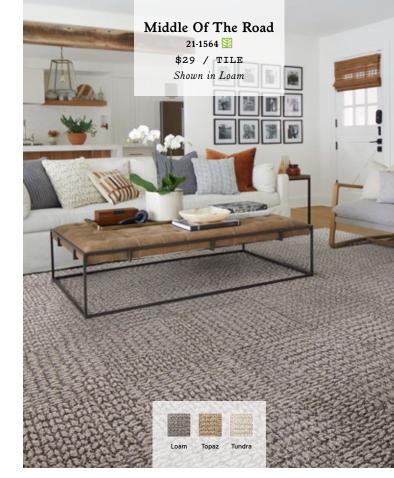
Shown in Bone, Tawny, and Beige













21-1504 📉 👺 \$22 / TILE

5' × 7' - \$264

8' × 10' - \$660 10' × 12' - \$924 Shown in Mica





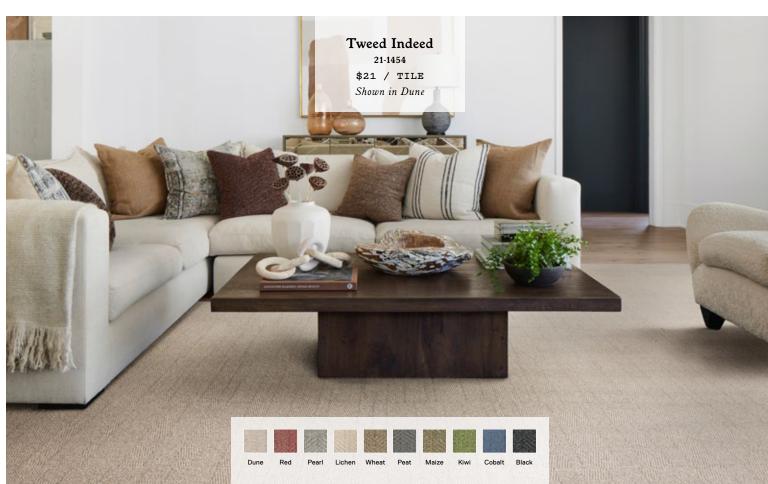












#### Open Invitation

21-1543 👺

\$22 / TILE

5' × 7' - \$264

8' × 10' - \$660

10' × 12' - \$924 Shown in Tundra/Dune











Foothills

21-1539 👺

\$28 / TILE

5' × 7' – \$336

8' × 10' - \$840

10' × 12' - \$1,176 Shown in Eggnog

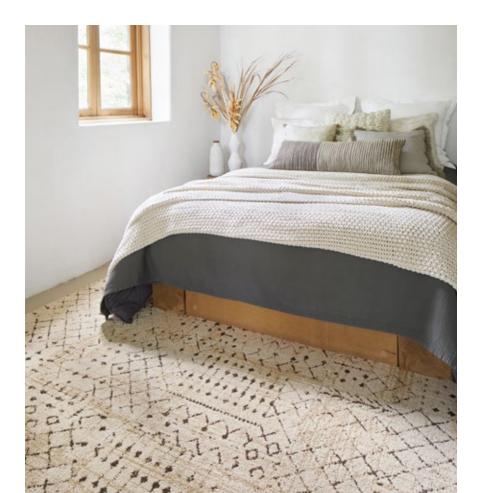








FLOR tiles come in 19.7" × 19.7" squares (50cm × 50cm)





#### Finer Things

21-1020 🔡

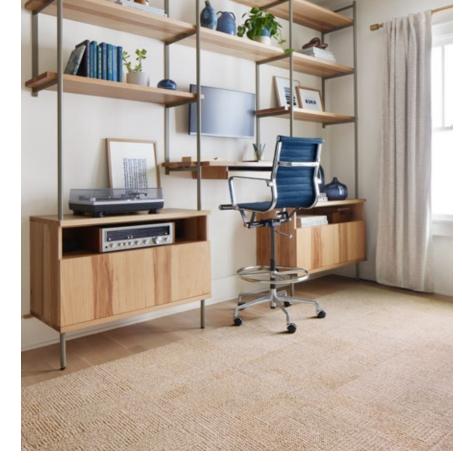
\$20 / TILE

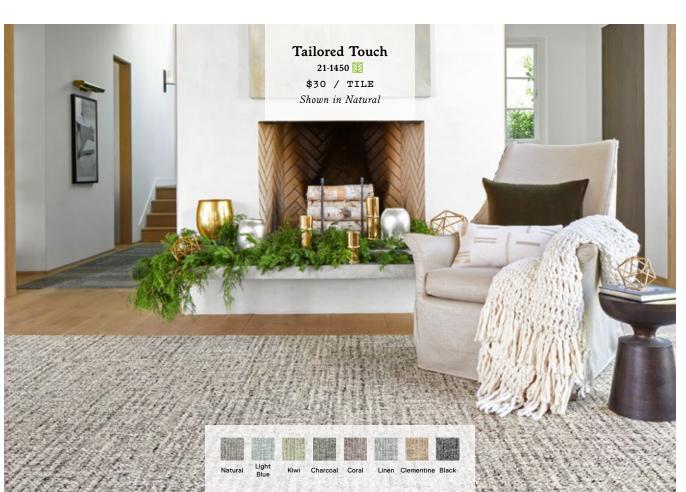
5' × 7' - \$240 8' × 10' - \$600 10' × 12' - \$840 Shown in Cream











#### Skipping Rope

21-1561 👺

\$22 / TILE

5' × 7' - \$264 8' × 10' - \$660

10' × 12' - \$924

Shown in Iron









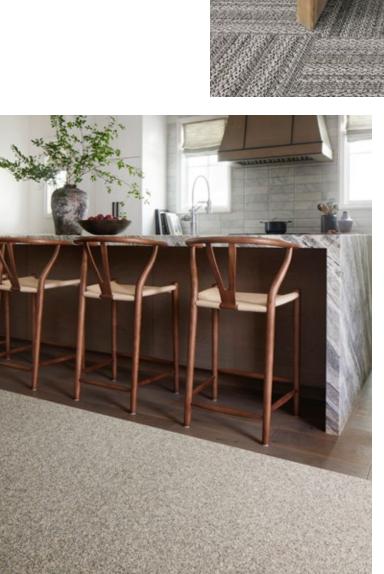








FLOR Tile +  $FLORdot^{TM}$  = Rug





#### Industrious

21-1552 💹

\$20 / TILE

5' × 7' - \$240 8' × 10' - \$600 10' × 12' - \$840 Shown in Beige















Source Code

Customer Number

### Order online at FLOR.COM or call 866.281.3567



