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2022 Design
Trend Index

Introducing the 2022 Design Index

FLOR's design experts reveal the top interior design trends that will define 2022. The following six trends center around one theme – our homes are an extension of us and our needs. As these needs and our priorities change, so does what we want out of our spaces.

Let's dig in.

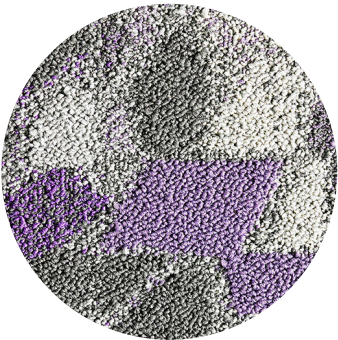
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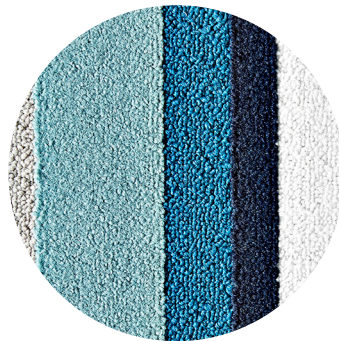
1 Back to Nature



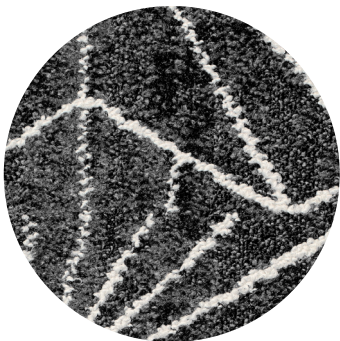
4 Shape Your Space



2 Loving Lilac



5 Express Yourself



3 Work & Play Hard

1. Back to Nature

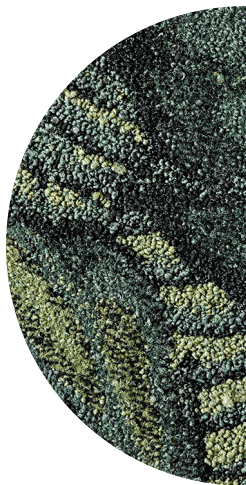
Over the last 12 months, especially as people continued to spend more time at home than ever before, a new roommate sprouted up: the friendly house plant. In fact, 2020 saw gardening-related spending up \$8.5 million compared to 2019, and 2021 sales are already up 15% compared to 2020 numbers, all according to data from the U.S. Census Bureau.



With this trend towards plant care comes a focus on bringing other nature-inspired design elements into the home. And, notably, going back to nature – even indoors – has proven benefits. In fact, a study from the Urban Forestry & Urban Greening journal found that people with greenery in their homes experience negative emotions less frequently than those who don't have any plants.

In 2022, we predict this trend towards natural design elements will continue to gain traction as people look to include earthy tones, patterns, and textures into their spaces. For example, the Sherwin-Williams Color of the Year for 2022 is Evergreen Fog, a familiar hue that brings the outdoors in.

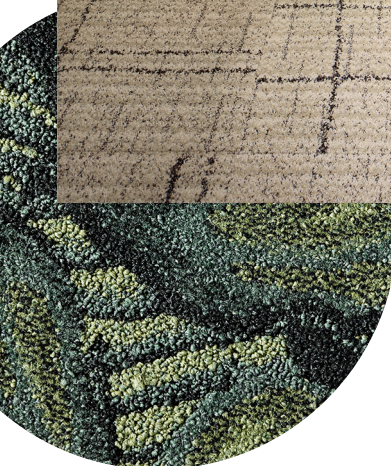
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1. Back to Nature

As consumers opt to include nature-inspired products in their home, they're also evaluating and choosing eco-friendly options as we collectively become more aware of our impacts on the planet and global warming. Notably, a survey conducted by the National Retail Federation found that 57% of consumers are willing to change their purchasing behavior to help reduce negative environmental impact.

We predict eco-conscious consumer behaviors will continue to accelerate, driving more brands and companies to reduce the carbon impact of their operations and products to meet demand.



2. Loving Lilac

While lilacs may only flower for a few weeks every year, you're sure to see them around a bit more in 2022. As a gentle, welcoming hue, lilac will be a trending color over the next year in interiors.



2. Loving Lilac

The color is both playful and modern, lending itself to spaces that encourage creativity. From a cabinet colorway to ceramic back splash to a wall covering, it brings a certain bright energy to any room.

It can be paired with neutrals – like greys and browns – to add a vibrant yet subdued feel to spaces.

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3. Work & Play Hard

We don't need to explain the drastic rise in popularity of video conferencing services like Zoom. But we can talk about the need to for flexible spaces in the home to create space for remote work, virtual school, happy hours and more. And, as found in a recent PwC survey, 55% of employees would prefer to be remote at least three days a week post-pandemic. Organizations are adapting to this hybrid model and offering teams the chance to rethink what kind of work gets done where.

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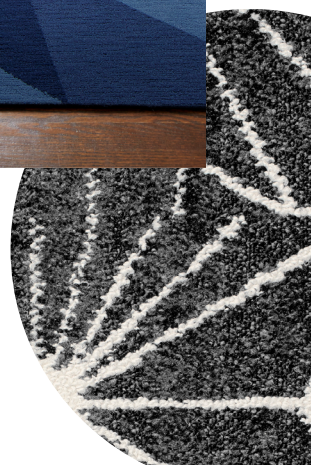
3. Work & Play Hard

With this, consumers are rethinking what they need from their homes in the long-term to create dynamic homes that are transformable and can adapt on a dime to meet changing needs.

This is especially critical for those in smaller spaces that are need pieces that can serve multiple purposes – like a desk that turns into an art studio. Today’s spaces can work and play hard.

Carpet tiles can be the answer. They help define spaces and can denote an office space within a living room that can quickly evolve into a playroom when kids are home.

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4. Shape Your Space

As we bring nature-inspired hues into our homes to reduce stress and improve wellbeing, another 2022 trend that also aims to soothe takes cues from nature in a different way.

Gentle curves and organic shapes are here to soften our spaces and make our homes a true place of comfort that you can easily relax into.

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4. Shape Your Space

These rounded shapes can come in many forms – a wavy mirror, a wiggly table, a curving couch. This trend lends itself to whimsy as well as the shapes – both large and small – envelope and intrigue.

Additionally, as these shapes mimic those found in nature, the trend connects us to the outdoors, further promoting both mental and physical health.

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5. Express Yourself

Today's consumer knows their style and what they need from their spaces. Their homes serve as a canvas to express themselves and highlight their interests and personalities. With this, they bring joy and positivity into all the spaces they live and interact with. And while the result may look very different from person to person, the process of getting their can look very similar.



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During the pandemic, home improvement and DIY projects saw a dramatic uptick as we all spent more time at home and had the opportunity to rethink our spaces. In fact, according to research from Harvard University, Americans spent nearly \$420 billion on home improvement projects.



5. Express Yourself

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As we were at home, those in the home improvement and furnishings market had to keep up with the trend towards DIY by ensuring that they were providing the tools and services needed to enable customers to express themselves and explore their design options virtually.

FLOR's Design Studio enables the DIY home designer to experiment with their spaces and create rugs that are as beautiful as they are functional.





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